



BUREAU OF SOCIOLOGICAL RESEARCH

Nebraska Annual Social Indicators Survey Winter 2026

Methodology Report

May 2026

NASIS

Nebraska Annual Social Indicators Survey



The contents of this report conform to our highest standards for data collection and reporting. If you should have any questions or concerns regarding the information reported within, please contact us.

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Nebraska Annual Social Indicators Survey Methodology Report

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Bureau of Sociological Research
2026 Winter NASIS Methodology Report

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2026 NASIS ADMINISTRATION METHODOLOGY REPORT

Introduction

This report presents a detailed account of the design and fielding of the 2026 Winter Nebraska Annual Social Indicators Survey (2026 Winter NASIS). Users of the 2026 Winter NASIS data will find it an important reference source for answers to questions about methodology.

The Nebraska Annual Social Indicators Survey was conceived as a vehicle both for producing current, topical information about Nebraskans (age 19 and older) and also for monitoring change in quality of life. As in earlier surveys, 2026 Winter NASIS was a joint effort of a variety of University and public agencies. While the final responsibility for the design and fielding of the survey rests with the Bureau of Sociological Research (BOSR), both the costs of the survey and its planning have been shared with the researchers involved, which typically include several state agencies, private non-profit agencies, and University departments. Additional information concerning who funded specific questions in 2026 Winter NASIS can be obtained by contacting BOSR.

Design and Item Selection

Each Nebraska Annual Social Indicators Survey is designed to meet the data needs of a diverse group of researchers including UNL faculty and state agencies. In order to meet these needs, the instrument involves multiple stages of development. First, a set of “core” questions is developed. The majority of core items are repeated each year and covers basic demographic information, quality-of-life topics, and general sociological indicators. The core items are intended both to maintain continuity with previous years of NASIS and to provide information on issues of current importance and interest.

The next step in the development of the instrument is to incorporate a second set of questions to meet the data needs of the agencies and organizations purchasing space on the current survey. Interested public agencies and faculty members initially submit questions to be included in the survey. Aside from the core questions, all of those submitting questions are “buyers” (i.e., they contribute toward the cost of the survey in proportion to their data needs). As the questions from each buyer, or client, are submitted, they are formatted to fit in a mail survey. NASIS provides a cost-effective vehicle for collecting information about Nebraskans as clients purchase only the space needed to administer their items and are provided the use of the core items as part of their participation in NASIS. A copy of the final, formatted mail survey can be found in Appendix C.

Sampling Design

In order to meet the research needs of clients and increase the sample coverage, the sampling design of 2026 Winter NASIS mail survey used a postal delivery sequence-based sample of household addresses (ABS). The sample included addresses for individuals and households who have an address according to the US Postal Service. Advantages to this type of sampling design include the ability to mail to all sampled addresses as well as a very high coverage (98% for the United States (O’Muircheartaigh, 2012¹)). To maintain a probability sample, the adult (age 19 or older) in the household with the next birthday after January 1, 2026 was asked to complete the survey.

The 2026 Winter NASIS used a stratified sample, drawn throughout Nebraska with an unequal probability of selection within each of the eight strata. The strata include the six Nebraska

¹ O’Muircheartaigh, C. (2012). Single and Multi-Mode Surveys.

Behavioral Health Regions, a sample of zip codes in Lincoln, and a sample of zip codes in Omaha. The counties and zip codes in each strata can be found in Appendix A.

The sample for 2026 Winter NASIS was purchased from Dynata. A total of 8,000 cases were provided to BOSR by Dynata on January, 21, 2026. Known vacant addresses were excluded from the sampling frame. PO Boxes were only included in the sampling frame if those were the only delivery point for an address.

Strata	n
Behavioral Health Region 1	1,000
Behavioral Health Region 2	1,000
Behavioral Health Region 3	1,000
Behavioral Health Region 4	1,000
Behavioral Health Region 5 (excluding Lincoln)	1,000
Behavioral Health Region 6 (excluding Omaha)	1,000
Lincoln	1,000
Omaha	1,000
Total	8,000

Experimental Design Treatment

One methodological experiment was included in this year's survey. All materials and procedures were identical for all NASIS respondents with the exception of this experiment. The experiment randomly assigned each sampled address with a linked cell phone number to one of two conditions. The sample provider has cell phone numbers available for most addresses. The first group received a text message urging sample members to go online and complete the web survey at the same time as the first mailing. The second group received a similar text message at the same time as the final mailing.

Data Collection Process

Data were collected between February 25, 2026 and May 22, 2026. The initial survey packet was sent to all sampled addresses on February 24, 2026. Each survey packet contained a shortened cover letter with web survey link and FAQ regarding the survey (Appendix B), a paper survey with postage-paid return envelope, and a \$1 incentive.

The survey contained 108 questions in 12 pages when displayed on the paper questionnaire. The initial mailing was sent on February 24, 2026. A reminder postcard (Appendix B) was sent to all sample members about one week after the group's initial mailing (March 3, 2026). In addition to the reminder postcard, a second mailing of a survey packet containing a cover letter, paper survey, and postage-paid return envelope was sent to all non-responders on March 23, 2026. A third mailing of a survey packet containing the same materials as the second mailing was sent to all non-responders on April 14, 2026. A total A total of 1750 completed/partially completed surveys were received and processed by BOSR through May 22, 2025.

Response Rate

A total of 1750 (476 via web and 1274 via mail) adults completed the 2026 Winter NASIS survey. The response rate of 22.1% was calculated using the American Association for Public Opinion Research's (AAPOR) standard definition for Response Rate 2. Of the 8,000 addresses sampled, 1.1% (n=90) were determined to be ineligible (e.g., no such address; vacant. Refusals

(e.g., blank survey returned; letter, phone call, or e-mail stating refusal to participate) and refused mail were obtained from 0.2% (n=18) of the sample.

Data Processing

For web survey responses, respondents entered their responses directly into a computerized instrument. Therefore, this survey required no additional data entry or data processing steps. The survey data were recorded in Qualtrics and the dataset was exported from Qualtrics into an SPSS system file.

Data entry for paper surveys was completed by professional data-entry staff and project associates. Many of the data-entry workers and project associates had previous experience in data entry on other mail survey projects. The data-entry staff was supervised by permanent BOSR project staff.

Data entry was completed in three steps. First, one data-entry worker would enter responses from a single survey using SurVADE, a program developed by BOSR project staff. Then, another data-entry worker would re-key the survey and be alerted to any discrepancies with the first entry. Supervisory staff members were available to answer questions about discrepancies or illegible responses. The data-entry staff is paid by the hour, not by the number of surveys entered. This method of payment is used so that we can ensure the high quality of the data collected by our staff.

Data Cleaning

The data are recorded and stored on a secure server located within the Sociology Department at UNL. The Statistical Package for the Social Sciences (SPSS) software package was used to process and document the dataset.

Cases were de-duplicated across modes and the more complete response was taken. If both web and mail responses matched in amount complete, then the response that was received first was kept. No other validity checks were done.

The first step in data cleaning was to run frequency distributions on each of the variables in the survey to check for any out of range values and correct. The next step was to ensure accurate variable and value labels, and recode variable names and values for core items that appeared in previous NASIS administrations. The final step in data cleaning was to recode all open-ended "other" responses on core variables and check for out-of-range values on all survey items and to remove potentially identifying information from open-ended responses. Recoding was done to correct for the most obvious errors/inconsistencies in the data. Some open-ended information, such as the county codes, were assigned numeric codes by the BOSR staff and also merged with the remainder of the data. The county codes are listed in Appendix D.

Since the data collected contains information specific to the topic, additional decisions related to cleaning and recoding of the data will be left to the client to ensure final data quality. It should be noted, too, that due to the nature of mail surveys, respondents do not always follow the instructions for skip patterns within the survey. Inconsistencies, which are common in mail surveys, will still exist in the data. Datasets for users involving subsets of items in the file were generated by selecting the appropriate items from the main file.

The most economical and flexible manner to use the NASIS data is by using the SPSS for Windows software program. It is also possible to produce a dataset for SAS, among other

possible data formats. Any additional needs or questions concerning the NASIS dataset should be directed to the Bureau of Sociological Research.

Data Weights

The data were weighted in four ways to account for the stratified sample design, within household probability of selection, nonresponse, and population characteristics. First, data were weighted by stratum in order to account for the disproportionate stratified sample design (basewat). Then, the data were weighted by the number of adults living in the household (Hwat) in order to adjust for within-household selection probability. Next, the data were weighted for nonresponse (NRwt) by the inverse of the response rates within collapsed Behavioral Health Region (Region3cat). Please refer to Figure 1 for a description of the regions. Fourth, hotdeck imputation was used to provide complete data on age (age_grpHD), sex (sexHD), and education (DegreeHD) for raking. Although NASIS offers a third gender option, due to the lack of population data for this category, these are changed to missing and hotdeck imputation is used to fill in these and any other missing values on gender into a binary variable (sex). Iterative proportional fitting, sometimes referred to as “raking,” was used to adjust the survey weights to align with key demographic traits in the population (Raked_wt). Tables 1 and 2 show the demographic groups utilized in the raking process and their population counts from the 2024 American Community Survey (ACS) 5-year estimates for each group. The ACS age category for early adults includes 18 year olds. However, the age of majority in Nebraska is 19 years old meaning that the given ACS age categories do not perfectly provide the necessary data. As a result, the number of 19 year olds was calculated as 1% of the overall Nebraska population.

Figure 1
Definitions of Regions

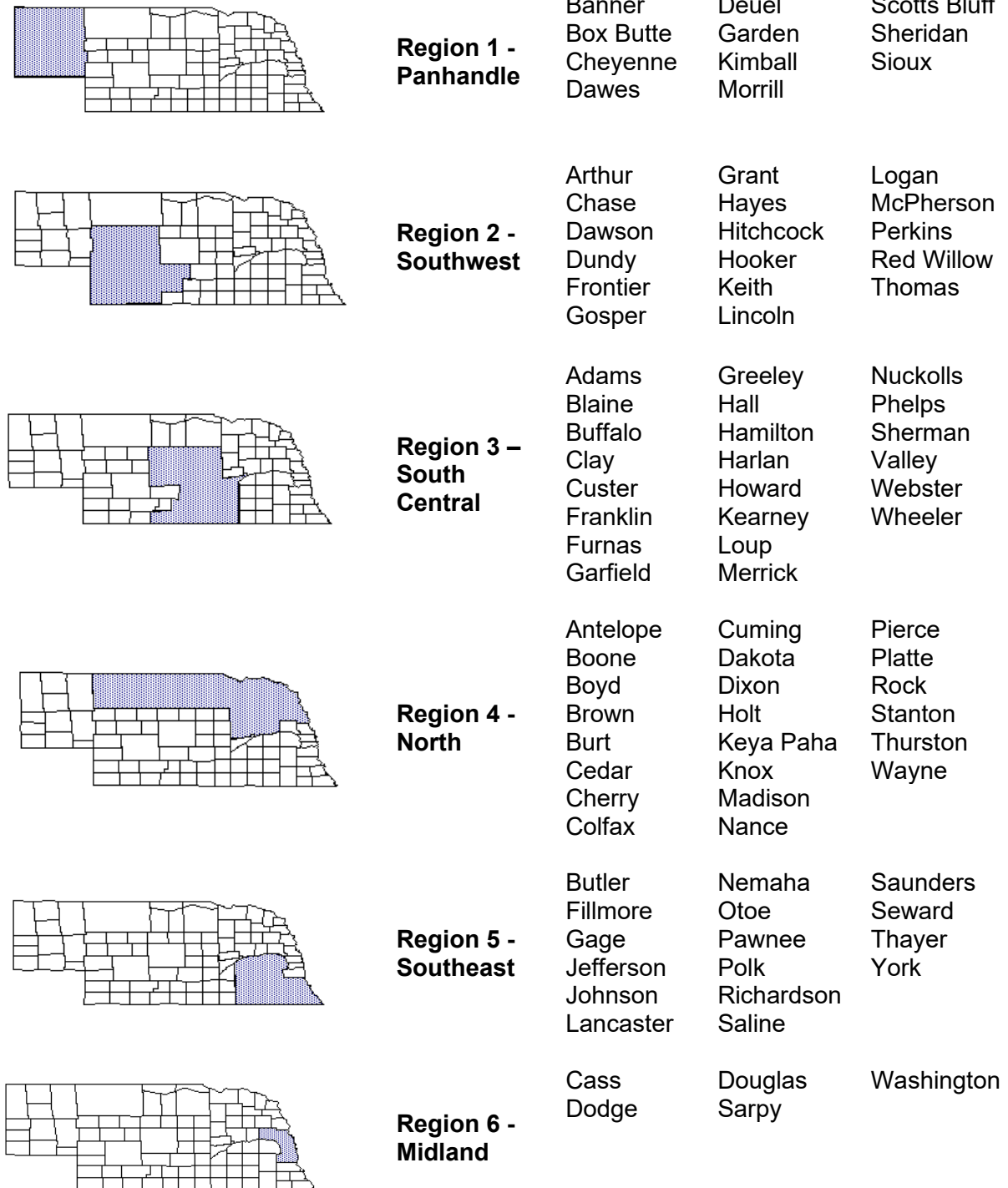


Table 1. Population Counts by Region, Age Group, and Sex

	19-44 Females	19-44 Males	45-64 Females	45-64 Males	65+ Females	65+ Males	Total
Panhandle, Southwest, South Central, and North	90,952	96,106	71,000	74,596	65,515	57,408	455,577
Southeast	83,553	89,292	53,875	55,780	44,679	38,311	365,490
Midland	154,290	157,996	100,004	101,120	68,705	56,187	638,302
Total	328,796	343,395	224,879	231,496	178,899	151,906	1,459,370

Table 2. Population Counts by Region and Education

	High school / GED or less	Some college or 2yr Degree	Bachelor's Degree or Higher	Total
Panhandle, Southwest, South Central, and North	184,787	167,379	103,411	455,577
Southeast	117,539	127,966	119,985	365,490
Midland	196,544	200,815	240,943	638,302
Total	498,870	496,160	464,339	1,459,369

Tables 3 and 4 display ACS and NASIS weighted and unweighted frequencies. Within household selection (Hwat), and nonresponse (NRwt) weights were multiplied to create a combined sample and nonresponse weight (WtNRHH). These survey weights were raked to population totals across two joint demographic groups (age and sex by region; and education by region) to create the final weight. The imputed variables used in weighting are included in the dataset. The final weight in the dataset is called Raked_wt.

Table 3. Representativeness of 2026 Winter NASIS Sample by Region of State (Percentage Distribution by Region)

Category	Based on 2024 ACS Estimate	NASIS, Unweighted	NASIS, Weighted By Raked_wt
Panhandle, Southwest, South Central, and North	31.2%	50.5%	31.2%
Southeast	25.0%	26.7%	25.0%
Midland	43.7%	22.8%	43.7%
Total	100%	100%	100%

Table 4. Representativeness of 2026 Winter NASIS Sample by Age, Sex, and Education (Percentage Distribution in Age, Sex and Education Categories)*

Category	Based on 2024 ACS Estimate	NASIS, Unweighted	NASIS, Weighted By Raked_wt
Age Group:			
19 – 44	46.1%	17.3%	45.8%
45 – 64	31.3%	29.9%	31.8%
65+	22.7%	52.8%	22.4%
Sex:			
Males	49.8%	46.2%	49.5%
Females	50.2%	53.8%	50.5%
Education:			
High school/GED or less	34.2%	19.3%	33.6%
Some college or 2yr degree	34.0%	35.2%	34.5%
Bachelor's degree or higher	31.8%	45.5%	31.9%
Total	100%	100%	100%

* Weighted estimates are calculated using imputed variables. The frequencies above are of the variables before imputation. As a result, the weighted frequencies do not exactly match the 2024 ACS estimates.

Design Effects

The design effect due to weighting adjustments is 3.56, which represents the loss in statistical efficiency that results from unequal weights².

Disproportionate stratification was used for the 2026 Winter NASIS, as discussed earlier. The use of this type of sampling resulted in a sampling design effect of 1.57³.

Appropriate adjustments need to be incorporated into statistical tests when using 2026 Winter NASIS data. See Appendix E for more information.

Limitations

All surveys contain errors that cannot be directly measured. These errors may arise when response rates are less than 100%, when weights do not fully account for potential differences in the representation of the respondents to the target population, or when respondents do not understand or cannot answer all of the questions that are asked in the survey.

This survey was only offered in English and excludes those who do not understand English.

Due to the nature of ABS surveys, only people with a household address could be sampled. Households that only receive mail by PO boxes are still included. Address-based samples exclude the homeless and those living in group homes or institutions.

Web-only surveys exclude those who do not have a computer or other internet-enabled device, easy internet access, or may not know how to use a computer. This study provided a paper survey. By providing a paper survey, lack of internet access was not a limitation of this study.

² The formula used is: $1 + cv^2(w) = \frac{n(\sum_1^n w_i^2)}{(\sum_1^n w_i)^2}$

³ The formula used is: $deff = \frac{\text{var}_{complex}(\bar{y})}{\text{var}_{SRS}(\bar{y})}$. Used Q5 (Overall, how satisfied or dissatisfied are you with living in Nebraska?) to calculate.

Questions

Any questions regarding this report or the data collected can be directed to the Bureau of Sociological Research at the University of Nebraska-Lincoln by calling (402) 472-3672 or by sending an e-mail to bosr@unl.edu.

Appendices

Appendix A: Sample Design

Stratum 1 – Counties

Sioux
Dawes
Scotts Bluff
Banner
Kimball
Box Butte
Morrill
Cheyenne
Sheridan
Garden
Deuel

Stratum 2 – Counties

Arthur
Chase
Dawson
Dundy
Frontier
Gosper
Grant
Hayes
Hitchcock
Hooker
Keith
Lincoln
Logan
McPherson
Perkins
Red Willow
Thomas

Stratum 3 – Counties

Adams
Clay
Webster
Nuckolls
Garfield
Loup
Wheeler
Greeley
Buffalo
Blaine
Custer
Franklin
Furnas
Hall
Hamilton
Harlan
Howard
Kearney
Merrick
Phelps
Sherman
Valley

Stratum 4 – Counties

Cherry
Boone
Nance
Madison
Stanton
Cuming
Burt
Antelope
Boyd
Brown
Cedar
Colfax
Dakota
Dixon
Holt
Keya Paha
Knox
Pierce
Platte
Rock
Thurston
Wayne

Stratum 5 – Counties, excluding zip codes from Stratum 7

Lancaster
Gage
Otoe
Johnson
Nemaha
Pawnee
Richardson
Butler
Fillmore
Jefferson
Polk
Saline
Saunders
Seward
Thayer
York

Stratum 6 – Counties, excluding zip codes from Stratum 7

Douglas
Sarpy
Cass
Dodge
Washington

Stratum 7 – Zip codes

68501
68502
68503
68504
68505
68506
68507
68508
68509
68510
68512
68514
68516
68517
68520
68521
68522
68523
68524
68526
68527
68528
68529
68531
68532
68542
68544
68583
68588

Stratum 8 – Zip codes

68101
68102
68103
68104
68105
68106
68107
68108
68109
68110
68111
68112
68113
68114
68116
68117
68118
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68176
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68198

Appendix B: Cover Letters, FAQs, and postcards

First Mailing Cover Letter and FAQ, Web and mail, no incentive condition



[Date]

«City» Resident
«Addy1» «Addy2»
«City», «STATE_ABBR» «ZIP»-«ZIP4»

Dear «City» Resident,

I am writing to ask for your household's help with a survey called the Nebraska Annual Social Indicators Survey, also called the NASIS. The questions cover a wide variety of important topics about what Nebraskans think, feel, and do. The questions come from multiple researchers who have pooled their limited resources to be able to do this survey. NASIS results are used by these and other researchers, non-profits, and state agencies. They are also used for student training and for student research papers.

This effort can only be successful with your help. We need **the adult (age 19 or over) from your household who has the next birthday after January 1, 2026** to do the survey.

We have made the survey available online because it allows us to collect the information more quickly and to be more responsible with our research money. To access this survey online, please go to the link listed below and enter your unique identification number.

Survey Link: <https://go.unl.edu/nasis2026W>
Unique Identification Number: [ID]

If you do not want to do the survey online, please complete and return the enclosed paper questionnaire.

More information about the survey can be found on the back of this letter. We have enclosed a small token of appreciation to thank you for helping with the survey.

Sincerely,

Amanda Ganshert
Assistant Director for Research and Methods
Bureau of Sociological Research
University of Nebraska-Lincoln



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Nebraska Annual Social Indicators Survey (NASIS) Information

Why did this survey come to my house? We sent the survey to a small number of randomly chosen Nebraska addresses. Answers from these households will represent the entire state.

Who should do the survey? The adult age 19 or older in your household who has the next birthday after January 1, 2026. This helps the survey represent all Nebraskans.

What should this person do? Answer the questions online using the provided link and unique identification number. The survey takes around 15-20 minutes.

Who is asking these questions? Researchers at Nebraska Game and Parks Commission, Reproductive Health Collaborative of Nebraska, and the University of Nebraska have pooled their resources to do this survey. This uses limited resources more responsibly and reduces the number of surveys people are asked to do.

Has this study been approved by the University? Yes. The UNL Institutional Review Board approved the survey. (IRB# 20160816236FB).

Is this voluntary? Yes.

Will my answers be kept confidential? Yes. Your answers will be combined with other people's answers in all reports, papers, presentations, and other analyses so nobody can tell who gave which answers. No identifying information will be reported. Thus, there are no known risks to participating.

Who uses this information? The primary users are the researchers who came together to do the survey. We will also share the survey data and analyses with other researchers, state government employees, non-profit organizations, or media. Instructors use the data to teach students, and students use it for research.

Who do I contact if I have questions about the survey? The Bureau of Sociological Research (1-800-480-4549 or email bosr@unl.edu). Should any questions on this survey trigger negative past experiences or emotions due to the sensitivity of these topics, resources can be found at <https://bosr.unl.edu/about-bosr/participant-resources/>.

Who do I contact if I have questions about my rights as a research participant? The UNL Institutional Review Board at 402-472-6965.

What is the future research opportunity section? This gives you the chance to be contacted for future research opportunities. You can complete this survey whether or not you decide to provide your contact information.



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unl.edu

Second Mailing – Reminder Postcard, all conditions

DATE

Dear [City] Resident,

Last week we reached out to you to ask for your household's help with the NASIS. If you have already done it, thank you! If not, please do so. We really need your help. Remember to have **the adult (age 19 or older) in your household with the next birthday after January 1, 2026** do the survey so the results will be valid.

To access the survey online, please go to the link listed below and enter your unique identification number:

Survey Link: <https://go.unl.edu/nasis2026W>

Unique Identification Number: [ID]

Responding online allows us to receive your answers quickly and process the survey efficiently. If you prefer to respond by mail, please complete and return the questionnaire we sent your household. If you need another paper copy, please call 1-800-480-4549.

The survey will help researchers better understand the views, experiences, and needs of Nebraskans. Your participation is voluntary, but will help researchers and students a great deal. And your responses will be kept completely confidential.

Thank you for your time.

Amanda Ganshert

Bureau of Sociological Research

Third Mailing – Cover Letter and FAQ, Web and mail, all conditions



[Date]

«City» Resident
«Addy1» «Addy2»
«City», «STATE_ABBR» «ZIP»-«ZIP4»

Dear «City» Resident,

A few weeks ago we asked your household to complete the 2026 Winter Nebraska Annual Social Indicators Survey (NASIS). We have not yet received your household's completed survey.

NASIS is an important source for hearing what Nebraskans are thinking, feeling, and doing these days. The NASIS has been conducted to hear from Nebraskans since 1977. We hope you will be part of continuing this tradition. Results have been presented at scientific meetings, published in books and articles, and covered in the news. The questions asked on this year's survey will continue to contribute to research, education, and state government decisions. We need the **adult (age 19 or over) from your household who has the next birthday after January 1, 2026** to do the survey.

We have made the survey available online in case it is easier for you to complete the survey this way. However, because some people don't want to answer a survey online and it is important that we hear from all households, we've also enclosed a paper copy and a postage-paid return envelope. To complete this survey online, please go to the link listed below and enter your unique identification number.

Survey Link: <https://go.unl.edu/nasis2026W>
Unique Identification Number: [ID]

If you do not want to do the survey online, please complete and return the enclosed paper questionnaire.

More information about the survey can be found on the back of this letter.

Sincerely,

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Why did this survey come to my house? We sent the survey to a small number of randomly chosen Nebraska addresses. Answers from these households will represent the entire state.

Who should do the survey? The adult age 19 or older in your household who has the next birthday after January 1, 2026. This helps the survey represent all Nebraskans.

What should this person do? Answer the questions either online using the provided link and unique identification number or by paper and return the survey in the return envelope. The survey takes around 15-20 minutes.

Who is asking these questions? Researchers at Nebraska Game and Parks Commission, Reproductive Health Collaborative of Nebraska, and the University of Nebraska have pooled their resources to do this survey. This uses limited resources more responsibly and reduces the number of surveys people are asked to do.

Has this study been approved by the University? Yes. The UNL Institutional Review Board approved the survey. (IRB# 20160816236FB).

Is this voluntary? Yes.

Will my answers be kept confidential? Yes. Your answers will be combined with other people's answers in all reports, papers, presentations, and other analyses so nobody can tell who gave which answers. No identifying information will be reported. Thus, there are no known risks to participating.

Who uses this information? The primary users are the researchers who came together to do the survey. We will also share the survey data and analyses with other researchers, state government employees, non-profit organizations, or media. Instructors use the data to teach students, and students use it for research.

Who do I contact if I have questions about the survey? The Bureau of Sociological Research (1-800-480-4549 or email bosr@unl.edu). Should any questions on this survey trigger negative past experiences or emotions due to the sensitivity of these topics, resources can be found at <https://bosr.unl.edu/about-bosr/participant-resources/>.

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unl.edu

Fourth Mailing - Cover Letter and FAQ, Web and mail, all conditions



[Date]

«City» Resident
«Addy1» «Addy2»
«City», «STATE_ABBR» «ZIP»-«ZIP4»

Dear «City» Resident,

About a month ago we asked your household for help with the 2026 Winter Nebraska Annual Social Indicators Survey (NASIS). We have not yet received your household's completed survey and are writing again to ask for your help.

No matter what your thoughts or experiences are, we want to hear from your household. This year's NASIS asks about a wide range of topics that are of interest to researchers, nonprofits, and policy makers here in the state of Nebraska. Please help us understand what people like those in your household have to say about important issues facing the state.

The NASIS has been conducted for 46 years. Researchers, state agencies, and non-profits have presented findings to professional organizations, government decision-makers, and news reporters and published it in books and articles. We hope to continue providing data for these teams to share with the public. We need **the adult (age 19 or over) from your household who has the next birthday after January 1, 2026** to do the survey.

We have made the survey available online so that your household can easily complete the survey at your convenience. However, because some people don't use the internet and it is important that we hear from all households, we've also enclosed a paper copy and a postage-paid return envelope. To access this survey online, please go to the link listed below and enter your unique identification number.

Survey Link: <https://go.unl.edu/nasis2026W>
Unique Identification Number: [ID]

If you do not want to do the survey online, please complete and return the enclosed paper questionnaire.

More information about the survey can be found on the back of this letter.

Sincerely,

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Assistant Director for Research and Methods
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Nebraska Annual Social Indicators Survey (NASIS) Information

Why did this survey come to my house? We sent the survey to a small number of randomly chosen Nebraska addresses. Answers from these households will represent the entire state.

Who should do the survey? The adult age 19 or older in your household who has the next birthday after January 1, 2026. This helps the survey represent all Nebraskans.

What should this person do? Answer the questions either online using the provided link and unique identification number or by paper and return the survey in the return envelope. The survey takes around 15-20 minutes.

Who is asking these questions? Researchers at Nebraska Game and Parks Commission, Reproductive Health Collaborative of Nebraska, and the University of Nebraska have pooled their resources to do this survey. This uses limited resources more responsibly and reduces the number of surveys people are asked to do.

Has this study been approved by the University? Yes. The UNL Institutional Review Board approved the survey. (IRB# 20160816236FB).

Is this voluntary? Yes.

Will my answers be kept confidential? Yes. Your answers will be combined with other people's answers in all reports, papers, presentations, and other analyses so nobody can tell who gave which answers. No identifying information will be reported. Thus, there are no known risks to participating.

Who uses this information? The primary users are the researchers who came together to do the survey. We will also share the survey data and analyses with other researchers, state government employees, non-profit organizations, or media. Instructors use the data to teach students, and students use it for research.

Who do I contact if I have questions about the survey? The Bureau of Sociological Research (1-800-480-4549 or email bosr@unl.edu). Should any questions on this survey trigger negative past experiences or emotions due to the sensitivity of these topics, resources can be found at <https://bosr.unl.edu/about-bosr/participant-resources/>.

Who do I contact if I have questions about my rights as a research participant? The UNL Institutional Review Board at 402-472-6965.

What is the future research opportunity section? This gives you the chance to be contacted for future research opportunities. You can complete this survey whether or not you decide to provide your contact information.



Bureau of Sociological Research
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unl.edu

Text language

Condition 1, Early text: BOSR at UNL wants to hear from you. Complete the survey at <https://go.unl.edu/nasis2026w1> with code: [number]. STOP to opt out.

Condition 2, Late text: BOSR at UNL has been trying to reach you. Complete the survey at <https://go.unl.edu/nasis2026w1> with code: [number]. STOP to opt out.

Appendix C: Survey Instrument
Paper

2026 Winter NASIS

Nebraska Annual Social Indicators Survey

Household Make-Up

1. Including yourself, how many people total live in your household?
 Total number of people
2. How many children age 18 and younger live in your household?
 children (age 18 and younger)
3. Including yourself, how many of the people living in your household are adults age 19 or over?
 adults (age 19 and older)
4. Are you the adult (age 19 or over) in your household with the next birthday after January 1, 2026?
☐ Yes → Please continue.
☐ No → Please have the adult in your household who will have the next birthday after January 1, 2026, complete the survey.

Life in Nebraska

5. Overall, how satisfied or dissatisfied are you with living in Nebraska?
☐ Very satisfied
☐ Somewhat satisfied
☐ Neutral
☐ Somewhat dissatisfied
☐ Very dissatisfied
6. All in all, do you think things in Nebraska are generally headed in the right direction or the wrong direction?
☐ Right direction
☐ Wrong direction
☐ Unsure
7. All in all, do you think things in the country as a whole are generally headed in the right direction or the wrong direction?
☐ Right direction
☐ Wrong direction
☐ Unsure

Artificial Intelligence

Artificial intelligence (AI) is designed to learn tasks that humans typically do, for instance, recognizing speech or pictures.

8. How much have you heard or read about AI?
☐ A lot
☐ A little
☐ Nothing at all
9. How much control do you think you have in whether artificial intelligence (AI) is used in your life?
☐ A great deal
☐ Quite a bit
☐ Some
☐ Not too much
☐ None
10. How would you rate the benefits of artificial intelligence (AI) for society as a whole?
☐ Very high
☐ High
☐ Medium
☐ Low
☐ Very low
☐ Not sure
11. How would you rate the risks of artificial intelligence (AI) for society as a whole?
☐ Very high
☐ High
☐ Medium
☐ Low
☐ Very low
☐ Not sure

Substance Use

12. How often do you have a drink containing alcohol?
☐ Never → Go to #16
☐ Monthly or less
☐ 2-4 times a month
☐ 2-3 times a week
☐ 4 or more times a week
13. How many standard drinks containing alcohol do you have on a typical day?
☐ 0
☐ 1-2
☐ 3-4
☐ 5-6
☐ 7-9
☐ 10 or more

14. How often do you have six or more drinks on one occasion?

- ☐ Never
☐ Less than monthly
☐ Monthly
☐ Weekly
☐ Daily or almost daily

15. In the past 6 months, how often have you used alcohol by yourself?

- ☐ Never
☐ Less than monthly
☐ Monthly
☐ Weekly
☐ Daily or almost daily

16. In the past 6 months, have you smoked cigarettes?

- ☐ Yes
☐ No → Go to #19

17. How soon after waking, do you smoke your first cigarette?

- ☐ Within 5 minutes
☐ 5-30 minutes
☐ 31-60 minutes
☐ More than 60 minutes

18. How many cigarettes do you usually smoke in a day?

- ☐ None
☐ Less than 1 cigarette a day
☐ 1-5 cigarettes a day
☐ Half a pack a day
☐ A pack or more a day

19. In the past 6 months, have you vaped or used electronic cigarettes, also known as e-cigs, with nicotine?

- ☐ Yes
☐ No → Go to #22

20. In the past 30 days, how many days did you vape or use electronic cigarettes, also known as e-cigs, with nicotine?

- ☐ 0 days
☐ 1-2 days
☐ 3-9 days
☐ 10-29 days
☐ All 30 days

21. How soon after waking do you vape or use electronic cigarettes, also known as e-cigs, with nicotine?

- ☐ Within 5 minutes
☐ 5-30 minutes
☐ 31-60 minutes
☐ More than 60 minutes

22. Have you used any of the following substances in ways other than prescribed in the past year?

	Yes	No
a. Legal cannabis purchased from outside Nebraska	☐	☐
b. Legal Delta 8 "D8" THC or other cannabis THC products purchased from inside Nebraska	☐	☐
c. Illegal cannabis	☐	☐
d. Cocaine	☐	☐
e. Methamphetamine	☐	☐
f. Amphetamine	☐	☐
g. Heroin	☐	☐
h. Fentanyl	☐	☐
i. Other opioids	☐	☐
j. Hallucinogens or psychedelics	☐	☐

23. Have you used any of the following substances in ways other than prescribed in your lifetime?

	Yes	No
a. Legal cannabis purchased from outside Nebraska	☐	☐
b. Legal Delta 8 "D8" THC or other cannabis THC products purchased from inside Nebraska	☐	☐
c. Illegal cannabis	☐	☐
d. Cocaine	☐	☐
e. Methamphetamine	☐	☐
f. Amphetamine	☐	☐
g. Heroin	☐	☐
h. Fentanyl	☐	☐
i. Other opioids	☐	☐
j. Hallucinogens or psychedelics	☐	☐

24. Could you get the following substances in ways other than through a prescription if you wanted to?

	Yes	No
a. Illegal forms of cannabis	☐	☐
b. Cocaine	☐	☐
c. Methamphetamine	☐	☐
d. Amphetamine	☐	☐
e. Heroin	☐	☐
f. Fentanyl	☐	☐
g. Other opioids	☐	☐
h. Hallucinogens or psychedelics	☐	☐

25. Do you know anyone close to you that currently uses any of the following substances in ways that are not prescribed?

	Yes	No
a. Cannabis	☐	☐
b. Cocaine	☐	☐
c. Methamphetamine	☐	☐
d. Amphetamine	☐	☐
e. Heroin	☐	☐
f. Fentanyl	☐	☐
g. Other opioids	☐	☐
h. Hallucinogens or psychedelics	☐	☐

26. Do you know anyone who has experienced a drug overdose in the past year?

- ☐ Yes
☐ No → Go to #29

27. Do you know anyone in Nebraska who has experienced a drug overdose in the past year?

- ☐ Yes
☐ No

28. Do you know anyone in Nebraska who has died from an overdose in the past year?

- ☐ Yes
☐ No

29. Do you know where to get Narcan (naloxone) if you needed it?

- ☐ Yes
☐ No
☐ I don't know what this is → Go to #33

30. Do you know how to use Narcan (naloxone)?

- ☐ Yes
☐ No

31. Have you ever obtained Narcan (naloxone)?

- ☐ Yes
☐ No

32. Do you regularly carry Narcan (naloxone) with you?

- ☐ Yes
☐ No

33. Do you know what a syringe service program is?

- ☐ Yes
☐ No

34. Which view comes closer to your view about the use of marijuana or cannabis by adults?

- ☐ It should be legal for medical AND recreational use
☐ It should be legal for medical use only
☐ It should not be legal

In 2020 the state of Oregon passed a law decriminalizing the possession of a small amount of drugs. People possessing those drugs were given a fine instead of being sent to prison. The fine was waived if they choose to complete a health assessment at an addiction recovery center.

35. Would you oppose or support a similar measure here in Nebraska?

- ☐ Strongly oppose
☐ Oppose
☐ Support
☐ Strongly support

The states of New York and Rhode Island have opened Overdose Prevention Centers. These places have trained staff and offer sterile supplies for the people who use drugs in the center to prevent overdose death and the transmission of diseases like HIV and hepatitis C.

36. Would you oppose or support opening Overdose Prevention Centers here in Nebraska?

- ☐ Strongly oppose
☐ Oppose
☐ Support
☐ Strongly support

37. How much do you disagree or agree with the following statements?

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
a. It should be legal for a person to possess a syringe with intent to inject an illegal drug into their body.	☐	☐	☐	☐	☐
b. It should be legal for Nebraskans to distribute sterile syringes or needles for the prevention of the spread of infectious diseases.	☐	☐	☐	☐	☐
c. It should be legal for Nebraskans to possess fentanyl test strips that indicate if fentanyl is present in other drugs like methamphetamine.	☐	☐	☐	☐	☐
d. People who are addicted to drugs should be forced into treatment whether they want it or not.	☐	☐	☐	☐	☐
e. We should treat drug use as a health issue and not a criminal issue.	☐	☐	☐	☐	☐
f. Personal drug use should be legal.	☐	☐	☐	☐	☐
g. People who use illegal drugs have the same human rights as people who do not use illegal drugs.	☐	☐	☐	☐	☐

38. How much do you disagree or agree with the following statements when thinking about people who use cocaine, methamphetamine, fentanyl, or heroin?

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
a. I believe that a person who uses these substances cannot be trusted.	☐	☐	☐	☐	☐
b. I believe that a person who uses these substances is dangerous.	☐	☐	☐	☐	☐
c. I believe that a person who uses these substances is to blame for their own problems.	☐	☐	☐	☐	☐
d. I believe that a person who uses these substances is lazy.	☐	☐	☐	☐	☐

39. How much do you disagree or agree with the following statements when thinking about people who use marijuana or cannabis?

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
a. I believe that a person who uses marijuana or cannabis cannot be trusted.	☐	☐	☐	☐	☐
b. I believe that a person who uses marijuana or cannabis is dangerous.	☐	☐	☐	☐	☐
c. I believe that a person who uses marijuana or cannabis is to blame for their own problems.	☐	☐	☐	☐	☐
d. I believe that a person who uses marijuana or cannabis is lazy.	☐	☐	☐	☐	☐

40. In the past 12 months, how often have you gambled in the following places or ways?

	Never done this	Not in the past 12 months	Less than once a month	1-3 times a month	Once a week	2 or more times a week
a. Casino in Nebraska	☐	☐	☐	☐	☐	☐
b. Casino not in Nebraska	☐	☐	☐	☐	☐	☐
c. Racetrack or off-track betting in Nebraska	☐	☐	☐	☐	☐	☐
d. Racetrack or off-track betting outside of Nebraska	☐	☐	☐	☐	☐	☐
e. Playing fantasy sports that cost money to play	☐	☐	☐	☐	☐	☐
f. Betting on sporting events or outcomes	☐	☐	☐	☐	☐	☐
g. Buying lottery or scratch-off tickets	☐	☐	☐	☐	☐	☐
h. Other types of gambling	☐	☐	☐	☐	☐	☐

41. In the past 12 months, how often have you...

	Never	Less than monthly	Monthly	Weekly	Daily or almost daily
a. Tried to control, cut down, or stop your gambling?	☐	☐	☐	☐	☐
b. Gambled to win back money you lost on gambling?	☐	☐	☐	☐	☐
c. Gambled longer than you planned?	☐	☐	☐	☐	☐
d. Lied to others about your gambling?	☐	☐	☐	☐	☐
e. Borrowed money or sold something to obtain money for gambling?	☐	☐	☐	☐	☐
f. Gambled as a way to escape problems or relieve negative feelings?	☐	☐	☐	☐	☐
g. Gambled with larger sums to get the same feeling of excitement as before?	☐	☐	☐	☐	☐
h. Drank alcohol before going to a casino?	☐	☐	☐	☐	☐
i. Drank alcohol while gambling at a casino?	☐	☐	☐	☐	☐
j. Consumed nicotine while gambling at a casino?	☐	☐	☐	☐	☐
k. Drank alcohol AND consumed nicotine while gambling at a casino?	☐	☐	☐	☐	☐

42. In the past 12 months...

	No	Yes, but not in the past year	Yes, in the past year
a. Have you or anyone close to you experienced financial problems due to your gambling?	☐	☐	☐
b. Has your gambling worsened your mental health?	☐	☐	☐
c. Has your gambling worsened your physical health?	☐	☐	☐
d. Have you had concerns about any relationship because of your gambling?	☐	☐	☐
e. Have you experienced <u>serious</u> problems in any relationship because of your gambling?	☐	☐	☐
f. Have you had concerns about work or school because of your gambling?	☐	☐	☐
g. Have you experienced serious problems at work or in school because of your gambling?	☐	☐	☐

Sexual and Reproductive Health

43. Have you been to a medical professional to receive any of the following sexual and reproductive health services?

	Yes, in the past 12 months	Yes, over 12 months ago	No
a. Birthing care	☐	☐	☐
b. Breast, cervical, or testicular cancer screening	☐	☐	☐
c. Contraception/birth control	☐	☐	☐
d. Fertility/infertility counseling, testing, or treatment	☐	☐	☐
e. Gender affirming care	☐	☐	☐
f. Pregnancy detection and early pregnancy management	☐	☐	☐
g. Pregnancy termination	☐	☐	☐
h. STI/HIV testing or treatment	☐	☐	☐
i. Perimenopausal or menopausal care	☐	☐	☐
j. Prenatal care	☐	☐	☐
k. Postnatal care	☐	☐	☐

44. Have you experienced discrimination or judgement while receiving sexual and reproductive health services in the past?

- ☐ Yes, in the past 12 months
- ☐ Yes, over 12 months ago
- ☐ No → Go to #46
- ☐ I have not received sexual or reproductive health services in the past → Go to #46

45. Were the materials and/or services available in the language you are most comfortable speaking?

- ☐ Yes
- ☐ No

46. How likely are you to receive sexual or reproductive health services in the next 12 months?

- ☐ Very likely
- ☐ Somewhat likely
- ☐ Not very likely
- ☐ Not at all likely

47. If you needed to see a medical professional for sexual or reproductive health services today, would each of the following make it difficult to do so?

	Would make it difficult	Would not make it difficult
a. Clinic availability	☐	☐
b. Clinic distance	☐	☐
c. Concerns about privacy and confidentiality	☐	☐
d. Cost	☐	☐
e. Embarrassment or fear of judgement	☐	☐
f. Insurance coverage	☐	☐
g. Negative past experience(s) at clinic(s)	☐	☐
h. Transportation	☐	☐
i. Unsure of where to go	☐	☐

48. If you needed to see a medical professional for sexual or reproductive health services today, how far would you have to travel to do so?

- ☐ Less than 30 minutes
- ☐ 30 to 60 minutes
- ☐ More than an hour but less than three hours
- ☐ More than three hours but less than five hours
- ☐ More than five hours

49. If you needed information about sexual or reproductive health, how likely would you be to text or call a confidential nurse line with your questions?

- ☐ Very likely
- ☐ Somewhat likely
- ☐ Not very likely
- ☐ Not at all likely

50. How important do you think sexual reproductive health is as a part of overall wellbeing?

- ☐ Very important
- ☐ Somewhat important
- ☐ Not very important
- ☐ Not at all important

51. The 'age of majority' means when a child legally becomes an adult. In Nebraska, the age of majority is currently 19. How much do you support or oppose lowering the age of majority from 19 to 18 years old?

- ☐ Strongly support
- ☐ Somewhat support
- ☐ Neither support nor oppose
- ☐ Somewhat oppose
- ☐ Strongly oppose

52. How strongly do you support or oppose pregnancy termination in Nebraska?

- ☐ Strongly support
- ☐ Somewhat support
- ☐ Neither support nor oppose
- ☐ Somewhat oppose
- ☐ Strongly oppose

53. How easy or difficult would it be for you to access the following if you needed to?

	Very easy	Somewhat easy	Somewhat difficult	Very difficult
a. Condoms	☐	☐	☐	☐
b. Emergency contraception (e.g., Plan B)	☐	☐	☐	☐
c. Over-the-counter contraception (e.g., Opill)	☐	☐	☐	☐

54. How confident are you in the following areas?

	Very confident	Somewhat confident	Not very confident	Not at all confident
a. Understanding information medical professionals tell you	☐	☐	☐	☐
b. Navigating healthcare systems	☐	☐	☐	☐
c. Advocating for yourself in healthcare settings	☐	☐	☐	☐

55. How would you rate the adequacy of each type of care in your community?

	Very adequate	Somewhat adequate	Not very adequate	Not at all adequate
a. Prenatal care	☐	☐	☐	☐
b. Birthing care	☐	☐	☐	☐
c. Postnatal care	☐	☐	☐	☐

Suicide Prevention

56. Do you or someone else in your household own at least one gun or firearm?

- ☐ Yes
- ☐ No → Go to #59

57. Which of the following best describes how your household's firearms are stored?

- ☐ All firearms in the household are secured in a gun safe/secure storage container or with a locking device
- ☐ Some but not all of firearms in the household are secured in a gun safe/secure storage container or with a locking device
- ☐ No firearms in the household are secured in a gun safe/storage container or with a locking device

58. Which of the following best describes where ammunition is stored in your household?

- ☐ Locked in a gun safe/secure storage container with gun(s)
- ☐ Locked in a location physically separate from gun(s)
- ☐ Unlocked in a location physically separate from gun(s)
- ☐ Unlocked in the same physical location as gun(s)
- ☐ There is no ammunition in the household

59. Are there any medications in your home that could pose a risk of harm if misused?

- ☐ Yes
- ☐ No → Go to #61

60. Which of the following best describes how your household's medications are stored?

- ☐ All medications are in locked storage
- ☐ Some but not all medications are in locked storage
- ☐ No medications are in locked storage

61. Have you been diagnosed or believe yourself to have a mental health issue?

- ☐ Yes
- ☐ No

62. Have you heard of 988?

- ☐ Yes
- ☐ No

63. How likely or unlikely would you be to contact 988, the Suicide and Crisis Lifeline, if you or someone you know needed help?

- ☐ Very likely
- ☐ Somewhat likely
- ☐ Somewhat unlikely
- ☐ Very unlikely

64. What concerns would you have about using 988?

65. How confident are you that you can tell when someone is suicidal?

- ☐ Very confident
- ☐ Somewhat confident
- ☐ Not very confident
- ☐ Not at all confident

66. How confident are you that you know what to say to someone who is thinking about suicide?

- ☐ Very confident
- ☐ Somewhat confident
- ☐ Not very confident
- ☐ Not at all confident

67. How much do you agree or disagree that suicide can be prevented?

- ☐ Strongly agree
- ☐ Somewhat agree
- ☐ Somewhat disagree
- ☐ Strongly disagree

Nebraska Game and Parks

68. How would you rate the Nebraska Game and Parks Commission's performance in each of the following areas?

	Excellent	Good	Fair	Poor	Very poor
a. Professionalism and courtesy of employees	☐	☐	☐	☐	☐
b. Providing outdoor recreation opportunities	☐	☐	☐	☐	☐
c. Affordability of outdoor recreation opportunities	☐	☐	☐	☐	☐
d. Conserving Nebraska's biodiversity	☐	☐	☐	☐	☐
e. Raising public awareness of outdoor recreation opportunities and agency programs	☐	☐	☐	☐	☐
f. Providing education about natural resources, history, and outdoor recreation	☐	☐	☐	☐	☐
g. Enforcing fishing, hunting, boating, and state park regulations	☐	☐	☐	☐	☐
h. Maintaining credibility with the Legislature, Governor, and government partners	☐	☐	☐	☐	☐
i. Responding to changing public needs	☐	☐	☐	☐	☐
j. Addressing controversial issues	☐	☐	☐	☐	☐
k. Overall performance of the Nebraska Game and Parks Commission	☐	☐	☐	☐	☐

69. How would you rate the Commission's performance in maintaining each of the following?

	Excellent	Good	Fair	Poor	Very poor
a. Wildlife management areas	☐	☐	☐	☐	☐
b. Fish hatcheries	☐	☐	☐	☐	☐
c. Lakes and reservoirs	☐	☐	☐	☐	☐
d. State parks and state recreation areas	☐	☐	☐	☐	☐
e. State historical parks	☐	☐	☐	☐	☐
f. Visitor centers	☐	☐	☐	☐	☐
g. Nature/education centers	☐	☐	☐	☐	☐
h. Campsites (e.g., RV, electric, tent)	☐	☐	☐	☐	☐
i. Lodging facilities (e.g., cabins, lodges)	☐	☐	☐	☐	☐
j. Conference centers (e.g., Mahoney, Niobrara, Ponca)	☐	☐	☐	☐	☐
k. Activity centers (e.g., rope courses, climbing walls, sledding, pools)	☐	☐	☐	☐	☐
l. Shooting ranges	☐	☐	☐	☐	☐
m. Trails	☐	☐	☐	☐	☐
n. Other, specify:	☐	☐	☐	☐	☐

70. How important are the outdoor spaces managed by the Game and Parks Commission to you and your household?

- ☐ Very important
☐ Somewhat important
☐ Not very important
☐ Not at all important

71. The Nebraska State Park System is 78% funded by park permits, lodging and activity fees. Various options are sometimes considered to address funding levels. How much would you support or oppose the following actions?

	Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose
a. Increasing park permit fees	☐	☐	☐	☐	☐
b. Increasing activity fees (e.g., rope courses, climbing walls, sledding, pools)	☐	☐	☐	☐	☐
c. Increasing lodging fees (e.g., cabins, event rentals, lodge rooms)	☐	☐	☐	☐	☐
d. Increasing state sales tax	☐	☐	☐	☐	☐
e. Implementing a sporting goods tax	☐	☐	☐	☐	☐
f. Allocating revenue from lottery/keno proceeds	☐	☐	☐	☐	☐
g. Closing facilities, recreation areas, or services	☐	☐	☐	☐	☐
h. Other, specify:	☐	☐	☐	☐	☐

About Your Household

72. Is your house, apartment, or mobile home...

- ☐ Owned by you or someone in this household with a mortgage or loan (include home equity loans)
☐ Owned by you or someone in this household, free and clear (without a mortgage or loan)
☐ Rented
☐ Occupied without payment of rent
☐ Other, specify:

73. What is your current marital or relationship status?

- ☐ Married
- ☐ Not married, but living with a partner (cohabiting)
- ☐ Never married
- ☐ Divorced
- ☐ Widowed
- ☐ Separated

74. Please indicate the category that describes your total family income in the last 12 months.

- ☐ Less than \$10,000
- ☐ \$10,000 to \$34,999
- ☐ \$35,000 to \$49,999
- ☐ \$50,000 to \$74,999
- ☐ \$75,000 to \$99,999
- ☐ \$100,000 to \$149,999
- ☐ \$150,000 to \$199,999
- ☐ \$200,000 or more

75. During the past 12 months, how much difficulty have you had paying your bills?

- ☐ A great deal of difficulty
- ☐ Quite a bit of difficulty
- ☐ Some difficulty
- ☐ A little difficulty
- ☐ No difficulty at all

76. Overall, how satisfied or dissatisfied are you with your current financial situation?

- ☐ Very satisfied
- ☐ Satisfied
- ☐ Neither satisfied nor dissatisfied
- ☐ Dissatisfied
- ☐ Very dissatisfied

About Yourself

77. What year were you born?

78. What is your current gender?

- ☐ Male
- ☐ Female
- ☐ I use a different term:

79. Which of the following best represents how you think of yourself?

- ☐ Lesbian or gay
- ☐ Straight, that is not gay or lesbian
- ☐ Bisexual
- ☐ I use a different term:

80. Were you born in Nebraska, another state, or a foreign country?

- ☐ Nebraska
- ☐ Another state
- ☐ Foreign country

81. Are you still living in the same residence as you were 2 years ago?

- ☐ Yes
- ☐ No

82. Do you live on a farm, in open country but not on a farm, or in a town or city?

- ☐ Farm
- ☐ Open country, but not a farm
- ☐ Town or city

83. What is your zip code?

84. What is your race and/or ethnicity? (Select all that apply.)

- ☐ American Indian or Alaska Native
- ☐ Asian
- ☐ Black or African American
- ☐ Hispanic or Latino
- ☐ Middle Eastern or North African
- ☐ Native Hawaiian or Pacific Islander
- ☐ White

85. What is the highest degree you have attained?

- ☐ No diploma
- ☐ High School Diploma/GED
- ☐ Some college, but no degree
- ☐ Technical/Associate/Junior College (2 yr, LPN)
- ☐ Bachelor's Degree (4 yr, BA, BS, RN)
- ☐ Graduate or professional degree (Masters, PhD, MD, JD)

86. Do you typically work full-time, part-time, go to school, keep house, or something else? (Select all that apply.)

- ☐ Working full-time (35 hours or more)
- ☐ Working part-time (less than 35 hours)
- ☐ Have a job, but not at work (due to illness, vacation, or strike)
- ☐ Unemployed, laid off, looking for work
- ☐ Retired
- ☐ In school
- ☐ Keeping house
- ☐ Disabled
- ☐ Other, specify:

Go to
#88

87. How satisfied or dissatisfied are you with your job?

- ☐ Very satisfied
- ☐ Satisfied
- ☐ Neither satisfied nor dissatisfied
- ☐ Dissatisfied
- ☐ Very dissatisfied

88. What type of health insurance do you have?

- ☐ Private health insurance (e.g., BlueCross, Medica)
- ☐ Public health insurance (e.g., Medicaid, Medicare)
- ☐ I do not have health insurance

89. In general, how would you describe your political views?

- ☐ Very liberal
- ☐ Liberal
- ☐ Middle-of-the-road
- ☐ Conservative
- ☐ Very conservative
- ☐ Other, specify:

90. In general, what do you consider yourself politically?

- ☐ Democrat
- ☐ Republican
- ☐ Independent
- ☐ Other, specify:

91. Who did you vote for in the 2024 Presidential Election?

- ☐ Harris
- ☐ Trump
- ☐ Other, specify:

- ☐ Did not vote

92. Would you say that your overall health and well-being is excellent, good, fair, or poor?

- ☐ Excellent
- ☐ Good
- ☐ Fair
- ☐ Poor

93. Do you consider yourself to be Protestant, Catholic, Jewish, Muslim, or something else?

- ☐ Protestant (for example, Baptist, Methodist, Lutheran, Presbyterian, etc.)
- ☐ Catholic
- ☐ Jewish
- ☐ Muslim
- ☐ Mormon/Latter-day Saints
- ☐ Atheist
- ☐ Agnostic
- ☐ Nothing in particular
- ☐ Other, specify:

94. Would you describe yourself as a born again or evangelical Christian, or not?

- ☐ Yes, born again or evangelical Christian
- ☐ No

95. How often do you attend religious services?

- ☐ Several times a week
- ☐ Once a week
- ☐ Nearly every week
- ☐ About once a month
- ☐ Several times a year
- ☐ About once a year
- ☐ Less than once a year
- ☐ Never

96. In general, how much do your religious or spiritual beliefs influence your daily life?

- ☐ Very much
- ☐ Quite a bit
- ☐ Some
- ☐ A little
- ☐ None
- ☐ Doesn't apply, not religious or spiritual

97. Do you have internet access at home, including through a cellular signal?

- ☐ Yes
- ☐ No → Go to #101

98. Do you have each of the following types of internet access at home?

	Yes	No
a. Dial-up internet service	☐	☐
b. Higher speed broadband service (DSL, cable, or fiber optic)	☐	☐
c. Internet through cellular	☐	☐

99. How dependable is your internet service at home?

- ☐ Very dependable
- ☐ Mostly dependable
- ☐ Somewhat dependable
- ☐ A little dependable
- ☐ Not dependable at all

100. How fast or slow is your internet service at home?

- ☐ Very fast
- ☐ Somewhat fast
- ☐ Somewhat slow
- ☐ Very slow

101. Do you have...

- ☐ A smartphone
- ☐ Both a cell phone and a smartphone
- ☐ A cell phone, but not a smartphone
- ☐ None

102. During the past 4 weeks (28 days), how much of the time did you feel:

	All of the time	Most of the time	Some of the time	A little of the time	None of the time
a. So sad, nothing could cheer you up?	☐	☐	☐	☐	☐
b. Nervous?	☐	☐	☐	☐	☐
c. Restless or fidgety?	☐	☐	☐	☐	☐
d. Hopeless?	☐	☐	☐	☐	☐
e. That everything was an effort?	☐	☐	☐	☐	☐
f. Worthless?	☐	☐	☐	☐	☐
g. Lonely?	☐	☐	☐	☐	☐

103. Please use the space below to provide any comments or feedback.

104. Would you like to be contacted about future research opportunities?

- ☐ Yes → Please tell us about yourself so we know how best to contact you in the future.
☐ No → Go to End

105. What is your name?

First name:

Last name:

106. What is your telephone number, including area code, which would be the best number for us to call?

Phone: () -

107. Can we text you at the phone number above for future research opportunities?

- ☐ Yes
☐ No

108. What is your email address?

Email:

@

If you would like to be removed from our list of potential research participants in the future, please let us know at bosr@unl.edu or 402-472-3672.

Thank you!

We greatly appreciate the time you have taken to complete this survey. For your convenience, please use the postage-paid return envelope included in your survey packet to return your questionnaire.

Questions or requests from this survey can be directed to:

Bureau of Sociological Research
University of Nebraska-Lincoln
907 Oldfather Hall PO Box 880325
Phone: 1-800-480-4549 (toll free)
E-mail: bosr@unl.edu

Web

Thank you for completing this questionnaire. This survey will help better understand the views and experiences of Nebraskans.

To begin the survey, please enter your unique ID number in the box below. Your ID number can be found in the survey invitation letter we mailed to you.

Unique Identification
Number



Winter NASIS 2026

Questions? 1-800-480-4549 or bosr@unl.edu

For text access only

IRB Project ID #: 20160816236FB

Participant Study Title:

Welcome to the Nebraska Annual Social Indicators Survey (NASIS) Winter 2026

Thank you for taking the time to participate in the Nebraska Annual Social Indicators Survey (NASIS) Winter 2026. Your household was selected as part of a randomly chosen sample of Nebraska addresses and the phone numbers associated with that address. Responses from selected households help represent the entire state and provide valuable insight into the experiences and perspectives of Nebraskans.

Who should do the survey?

The adult (age 19 or over) from your household who has the next birthday after January 1, 2026. This helps the survey represent all Nebraskans.

Who is conducting this study?

Researchers at Nebraska Game and Parks Commission, Reproductive Health Collaborative of Nebraska, and the University of Nebraska have pooled their resources to do this survey. This uses limited resources more responsibly and reduces the number of surveys people are asked to do.

Voluntary Participation

Participation is completely voluntary.

Confidentiality

Your responses are confidential. Your answers will be combined with other people's answers in all reports, papers, presentations, and other analyses so nobody can tell who gave which answers. No identifying information will be reported.

What will be done this information?

The primary users are the researchers who came together to do the survey. We will also share the survey data and analyses with other researchers, state government employees, non-profit organizations, or media. Instructors use the data to teach students, and students use it for research.

Risks and Benefits

There are no known risks associated with participating in this survey. While you may not receive direct personal benefits, your participation contributes to a better understanding of social conditions and community needs throughout Nebraska.

Time Commitment

The survey typically takes 15-20 minutes to complete.

Future research opportunity section

This gives you the chance to be contacted for future research opportunities. You can complete this survey whether or not you decide to provide your contact information.

If you have any questions about the survey, contact the Bureau of Sociological Research (BOSR) who is distributing this survey at (402) 472-3672 or bosr@unl.edu. Should any questions on this survey trigger negative past experiences or emotions due to the sensitivity of these topics, resources can be found at <https://bosr.unl.edu/about-bosr/participant-resources/>. If you have questions about your rights as a participant, please contact the UNL Institutional Review Board at 402-472-6965 or irb@unl.edu. You are voluntarily making a decision whether or not to participate in this research study. By clicking on the Next button below, your consent to participate is implied.

Thank you for contributing to the Nebraska Annual Social Indicators Survey. Your voice matters.

Is your mailing address:

☐ Yes

☐ No



Winter NASIS 2026

Questions? 1-800-480-4549 or bosr@unl.edu

For all respondents

Household Make-Up

Including yourself, how many people total live in your household?

Total number of people



How many children age 18 and younger live in your household?

children (age 18 and younger)



Including yourself, how many of the people living in your household are adults age 19 or over?

adults (age 19 and older)



Are you the adult (age 19 or over) in your household with the next birthday after January 1, 2026?

☐ Yes

☐ No



Please have the adult in your household who will have the next birthday after January 1, 2026, complete the survey.



Life in Nebraska

Overall, how satisfied or dissatisfied are you with living in Nebraska?

- ☐ Very satisfied
- ☐ Somewhat satisfied
- ☐ Neutral
- ☐ Somewhat dissatisfied
- ☐ Very dissatisfied



All in all, do you think things in Nebraska are generally headed in the right direction or the wrong direction?

- ☐ Right direction
- ☐ Wrong direction
- ☐ Unsure



All in all, do you think things in the country as a whole are generally headed in the right direction or the wrong direction?

- ☐ Right direction
- ☐ Wrong direction
- ☐ Unsure



Artificial Intelligence

Artificial intelligence (AI) is designed to learn tasks that humans typically do, for instance, recognizing speech or pictures.

How much have you heard or read about AI?

- ☐ A lot
- ☐ A little
- ☐ Nothing at all



How much control do you think you have in whether artificial intelligence (AI) is used in your life?

- ☐ A great deal
- ☐ Quite a bit
- ☐ Some
- ☐ Not too much
- ☐ None



How would you rate the benefits of artificial intelligence (AI) for society as a whole?

☐ Very high

☐ High

☐ Medium

☐ Low

☐ Very low

☐ Not sure



How would you rate the risks of artificial intelligence (AI) for society as a whole?

☐ Very high

☐ High

☐ Medium

☐ Low

☐ Very low

☐ Not sure



Substance Use

How often do you have a drink containing alcohol?

- ☐ Never
- ☐ Monthly or less
- ☐ 2-4 times a month
- ☐ 2-3 times a week
- ☐ 4 or more times a week



How many standard drinks containing alcohol do you have on a typical day?

- ☐ 0
- ☐ 1-2
- ☐ 3-4
- ☐ 5-6
- ☐ 7-9
- ☐ 10 or more



How often do you have six or more drinks on one occasion?

- ☐ Never
- ☐ Less than monthly
- ☐ Monthly
- ☐ Weekly
- ☐ Daily or almost daily



In the past 6 months, how often have you used alcohol by yourself?

- ☐ Never
- ☐ Less than monthly
- ☐ Monthly
- ☐ Weekly
- ☐ Daily or almost daily



In the past 6 months, have you smoked cigarettes?

☐ Yes

☐ No



Winter NASIS 2026

Questions? 1-800-480-4549 or bosr@unl.edu

How soon after waking, do you smoke your first cigarette?

☐ Within 5 minutes

☐ 5-30 minutes

☐ 31-60 minutes

☐ More than 60 minutes



How many cigarettes do you usually smoke in a day?

- ☐ None
- ☐ Less than 1 cigarette a day
- ☐ 1-5 cigarettes a day
- ☐ Half a pack a day
- ☐ A pack or more a day



In the past 6 months, have you vaped or used electronic cigarettes, also known as e-cigs, with nicotine?

- ☐ Yes
- ☐ No



In the past 30 days, how many days did you vape or use electronic cigarettes, also known as e-cigs, with nicotine?

- ☐ 0 days
- ☐ 1-2 days
- ☐ 3-9 days
- ☐ 10-29 days
- ☐ All 30 days



How soon after waking do you vape or use electronic cigarettes, also known as e-cigs, with nicotine?

- ☐ Within 5 minutes
- ☐ 5-30 minutes
- ☐ 31-60 minutes
- ☐ More than 60 minutes



Have you used any of the following substances in ways other than prescribed in the past year?

	Yes	No
Legal cannabis purchased from outside Nebraska	☐	☐
Legal Delta 8 "D8" THC or other cannabis THC products purchased from inside Nebraska	☐	☐
Illegal cannabis	☐	☐
Cocaine	☐	☐
Methamphetamine	☐	☐
Amphetamine	☐	☐
Heroin	☐	☐
Fentanyl	☐	☐
Other opioids	☐	☐
Hallucinogens or psychedelics	☐	☐





Have you used any of the following substances in ways other than prescribed in your lifetime?

	Yes	No
Legal cannabis purchased from outside Nebraska	☐	☐
Legal Delta 8 "D8" THC or other cannabis THC products purchased from inside Nebraska	☐	☐
Illegal cannabis	☐	☐
Cocaine	☐	☐
Methamphetamine	☐	☐
Amphetamine	☐	☐
Heroin	☐	☐
Fentanyl	☐	☐
Other opioids	☐	☐
Hallucinogens or psychedelics	☐	☐





Could you get the following substances in ways other than through a prescription if you wanted to?

	Yes	No
Illegal forms of cannabis	☐	☐
Cocaine	☐	☐
Methamphetamine	☐	☐
Amphetamine	☐	☐
Heroin	☐	☐
Fentanyl	☐	☐
Other opioids	☐	☐
Hallucinogens or psychedelics	☐	☐





Do you know anyone close to you that currently uses any of the following substances in ways that are not prescribed?

	Yes	No
Cannabis	☐	☐
Cocaine	☐	☐
Methamphetamine	☐	☐
Amphetamine	☐	☐
Heroin	☐	☐
Fentanyl	☐	☐
Other opioids	☐	☐
Hallucinogens or psychedelics	☐	☐



Do you know anyone who has experienced a drug overdose in the past year?

☐ Yes

☐ No



Do you know anyone in Nebraska who has experienced a drug overdose in the past year?

☐ Yes

☐ No



Do you know anyone in Nebraska who has died from an overdose in the past year?

☐ Yes

☐ No



Do you know where to get Narcan (naloxone) if you needed it?

- ☐ Yes
- ☐ No
- ☐ I don't know what this is



Do you know how to use Narcan (naloxone)?

- ☐ Yes
- ☐ No



Have you ever obtained Narcan (naloxone)?

- ☐ Yes
- ☐ No



Do you regularly carry Narcan (naloxone) with you?

☐ Yes

☐ No



Do you know what a syringe service program is?

☐ Yes

☐ No



Which view comes closer to your view about the use of marijuana or cannabis by adults?

☐ It should be legal for medical AND recreational use

☐ It should be legal for medical use only

☐ It should not be legal



In 2020 the state of Oregon passed a law decriminalizing the possession of a small amount of drugs. People possessing those drugs were given a fine instead of being sent to prison. The fine was waived if they choose to complete a health assessment at an addiction recovery center.

Would you oppose or support a similar measure here in Nebraska?

☐ Strongly oppose

☐ Oppose

☐ Support

☐ Strongly support



The states of New York and Rhode Island have opened Overdose Prevention Centers. These places have trained staff and offer sterile supplies for the people who use drugs in the center to prevent overdose death and the transmission of diseases like HIV and hepatitis C.

Would you oppose or support opening Overdose Prevention Centers here in Nebraska?

- ☐ Strongly oppose
- ☐ Oppose
- ☐ Support
- ☐ Strongly support



How much do you disagree or agree with the following statements?

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
It should be legal for a person to possess a syringe with intent to inject an illegal drug into their body.	☐	☐	☐	☐	☐
It should be legal for Nebraskans to distribute sterile syringes or needles for the prevention of the spread of infectious diseases.	☐	☐	☐	☐	☐
It should be legal for Nebraskans to possess fentanyl test strips that indicate if fentanyl is present in other drugs like methamphetamine.	☐	☐	☐	☐	☐
People who are addicted to drugs should be forced into treatment whether they want it or not.	☐	☐	☐	☐	☐
We should treat drug use as a health issue and not a criminal issue.	☐	☐	☐	☐	☐

Personal drug use
should be legal.



People who use illegal
drugs have the same
human rights as
people who do not use
illegal drugs.



How much do you disagree or agree with the following statements when thinking about people who use cocaine, methamphetamine, fentanyl, or heroin?

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
I believe that a person who uses these substances cannot be trusted.	☐	☐	☐	☐	☐
I believe that a person who uses these substances is dangerous.	☐	☐	☐	☐	☐
I believe that a person who uses these substances is to blame for their own problems.	☐	☐	☐	☐	☐
I believe that a person who uses these substances is lazy.	☐	☐	☐	☐	☐

←

→

How much do you disagree or agree with the following statements when thinking about people who use marijuana or cannabis?

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
I believe that a person who uses marijuana or cannabis cannot be trusted.	☐	☐	☐	☐	☐
I believe that a person who uses marijuana or cannabis is dangerous.	☐	☐	☐	☐	☐
I believe that a person who uses marijuana or cannabis is to blame for their own problems.	☐	☐	☐	☐	☐
I believe that a person who uses marijuana or cannabis is lazy.	☐	☐	☐	☐	☐





In the past 12 months, how often have you gambled in the following places or ways?

	Never done this	Not in the past 12 months	Less than once a month	1-3 times a month	Once a week	2 or more times a week
Casino in Nebraska	☐	☐	☐	☐	☐	☐
Casino not in Nebraska	☐	☐	☐	☐	☐	☐
Racetrack or off-track betting in Nebraska	☐	☐	☐	☐	☐	☐
Racetrack or off-track betting outside of Nebraska	☐	☐	☐	☐	☐	☐
Playing fantasy sports that cost money to play	☐	☐	☐	☐	☐	☐
Betting on sporting events or outcomes	☐	☐	☐	☐	☐	☐
Buying lottery or scratch-off tickets	☐	☐	☐	☐	☐	☐
Other types of gambling	☐	☐	☐	☐	☐	☐



In the past 12 months, how often have you...

	Never	Less than monthly	Monthly	Weekly	Daily or almost daily
Tried to control, cut down, or stop your gambling?	☐	☐	☐	☐	☐
Gambled to win back money you lost on gambling?	☐	☐	☐	☐	☐
Gambled longer than you planned?	☐	☐	☐	☐	☐
Lied to others about your gambling?	☐	☐	☐	☐	☐
Borrowed money or sold something to obtain money for gambling?	☐	☐	☐	☐	☐
Gambled as a way to escape problems or relieve negative feelings?	☐	☐	☐	☐	☐
Gambled with larger sums to get the same feeling of excitement as before?	☐	☐	☐	☐	☐
Drank alcohol before going to a casino?	☐	☐	☐	☐	☐
Drank alcohol while gambling at a casino?	☐	☐	☐	☐	☐

Consumed nicotine
while gambling at a
casino?

☐☐☐☐☐

Drank alcohol AND
consumed nicotine
while gambling at a
casino?

☐☐☐☐☐

In the past 12 months...

	No	Yes, but not in the past year	Yes, in the past year
Have you or anyone close to you experienced financial problems due to your gambling?	☐	☐	☐
Has your gambling worsened your mental health?	☐	☐	☐
Has your gambling worsened your physical health?	☐	☐	☐
Have you had concerns about any relationship because of your gambling?	☐	☐	☐
Have you experienced <u>serious</u> problems in any relationship because of your gambling?	☐	☐	☐
Have you had concerns about work or school because of your gambling?	☐	☐	☐
Have you experienced <u>serious</u> problems at work or in school because of your gambling?	☐	☐	☐




Sexual and Reproductive Health

Have you been to a medical professional to receive any of the following sexual and reproductive health services?

	Yes, in the past 12 months	Yes, over 12 months ago	No
Birth care	☐	☐	☐
Breast, cervical, or testicular cancer screening	☐	☐	☐
Contraception/birth control	☐	☐	☐
Fertility/infertility counseling, testing, or treatment	☐	☐	☐
Gender affirming care	☐	☐	☐
Pregnancy detection and early pregnancy management	☐	☐	☐
Pregnancy termination	☐	☐	☐
STI/HIV testing or treatment	☐	☐	☐

Perimenopausal or
menopausal care

☐☐☐

Prenatal care

☐☐☐

Postnatal care

☐☐☐

Have you experienced discrimination or judgement while
receiving sexual and reproductive health services in the past?

☐ Yes, in the past 12 months

☐ Yes, over 12 months ago

☐ No

☐ I have not received sexual or reproductive health services in the past



Were the materials and/or services available in the language you are most comfortable speaking?

☐ Yes

☐ No



How likely are you to receive sexual or reproductive health services in the next 12 months?

☐ Very likely

☐ Somewhat likely

☐ Not very likely

☐ Not at all likely



If you needed to see a medical professional for sexual or reproductive health services today, would each of the following make it difficult to do so?

	Would make it difficult	Would not make it difficult
Clinic availability	☐	☐
Clinic distance	☐	☐
Concerns about privacy and confidentiality	☐	☐
Cost	☐	☐
Embarrassment or fear of judgement	☐	☐
Insurance coverage	☐	☐
Negative past experience(s) at clinic(s)	☐	☐
Transportation	☐	☐
Unsure of where to go	☐	☐



If you needed to see a medical professional for sexual or reproductive health services today, how far would you have to travel to do so?

- ☐ Less than 30 minutes
- ☐ 30 to 60 minutes
- ☐ More than an hour but less than three hours
- ☐ More than three hours but less than five hours
- ☐ More than five hours



If you needed information about sexual or reproductive health, how likely would you be to text or call a confidential nurse line with your questions?

- ☐ Very likely
- ☐ Somewhat likely
- ☐ Not very likely
- ☐ Not at all likely



How important do you think sexual reproductive health is as a part of overall wellbeing?

- ☐ Very important
- ☐ Somewhat important
- ☐ Not very important
- ☐ Not at all important



The 'age of majority' means when a child legally becomes an adult. In Nebraska, the age of majority is currently 19. How much do you support or oppose lowering the age of majority from 19 to 18 years old?

- ☐ Strongly support
- ☐ Somewhat support
- ☐ Neither support nor oppose
- ☐ Somewhat oppose
- ☐ Strongly oppose



How strongly do you support or oppose pregnancy termination in Nebraska?

☐ Strongly support

☐ Somewhat support

☐ Neither support nor oppose

☐ Somewhat oppose

☐ Strongly oppose



How easy or difficult would it be for you to access the following if you needed to?

	Very easy	Somewhat easy	Somewhat difficult	Very difficult
Condoms	☐	☐	☐	☐
Emergency contraception (e.g., Plan B)	☐	☐	☐	☐
Over-the-counter contraception (e.g., Opill)	☐	☐	☐	☐



How confident are you in the following areas?

	Very confident	Somewhat confident	Not very confident	Not at all confident
Understanding information medical professionals tell you	☐	☐	☐	☐
Navigating healthcare systems	☐	☐	☐	☐
Advocating for yourself in healthcare settings	☐	☐	☐	☐



How would you rate the adequacy of each type of care in your community?

	Very adequate	Somewhat adequate	Not very adequate	Not at all adequate
Prenatal care	☐	☐	☐	☐
Birth care	☐	☐	☐	☐
Postnatal care	☐	☐	☐	☐



Suicide Prevention

Do you or someone else in your household own at least one gun or firearm?

☐ Yes

☐ No



Which of the following best describes how your household's firearms are stored?

- ☐ All firearms in the household are secured in a gun safe/secure storage container or with a locking device
- ☐ Some but not all of firearms in the household are secured in a gun safe/secure storage container or with a locking device
- ☐ No firearms in the household are secured in a gun safe/storage container or with a locking device



Which of the following best describes where ammunition is stored in your household?

- ☐ Locked in a gun safe/secure storage container with gun(s)
- ☐ Locked in a location physically separate from gun(s)
- ☐ Unlocked in a location physically separate from gun(s)
- ☐ Unlocked in the same physical location as gun(s)
- ☐ There is no ammunition in the household



Are there any medications in your home that could pose a risk of harm if misused?

- ☐ Yes
- ☐ No



Which of the following best describes how your household's medications are stored?

- ☐ All medications are in locked storage
- ☐ Some but not all medications are in locked storage
- ☐ No medications are in locked storage



Have you been diagnosed or believe yourself to have a mental health issue?

- ☐ Yes
- ☐ No



Have you heard of 988?

☐ Yes

☐ No



How likely or unlikely would you be to contact 988, the Suicide and Crisis Lifeline, if you or someone you know needed help?

☐ Very likely

☐ Somewhat likely

☐ Somewhat unlikely

☐ Very unlikely



What concerns would you have about using 988?



How confident are you that you can tell when someone is suicidal?

- ☐ Very confident
- ☐ Somewhat confident
- ☐ Not very confident
- ☐ Not at all confident



How confident are you that you know what to say to someone who is thinking about suicide?

- ☐ Very confident
- ☐ Somewhat confident
- ☐ Not very confident
- ☐ Not at all confident



How much do you agree or disagree that suicide can be prevented?

- ☐ Strongly agree
- ☐ Somewhat agree
- ☐ Somewhat disagree
- ☐ Strongly disagree



Nebraska Game and Parks

How would you rate the Nebraska Game and Parks Commission's performance in each of the following areas?

	Excellent	Good	Fair	Poor	Very poor
Professionalism and courtesy of employees	☐	☐	☐	☐	☐
Providing outdoor recreation opportunities	☐	☐	☐	☐	☐
Affordability of outdoor recreation opportunities	☐	☐	☐	☐	☐
Conserving Nebraska's biodiversity	☐	☐	☐	☐	☐
Raising public awareness of outdoor recreation opportunities and agency programs	☐	☐	☐	☐	☐
Providing education about natural resources, history, and outdoor recreation	☐	☐	☐	☐	☐

Enforcing fishing,
hunting, boating, and
state park regulations



Maintaining credibility
with the Legislature,
Governor, and
government partners



Responding to
changing public needs



Addressing
controversial issues



Overall performance
of the Nebraska Game
and Parks Commission



How would you rate the Commission's performance in maintaining each of the following?

	Excellent	Good	Fair	Poor	Very poor
Wildlife management areas	☐	☐	☐	☐	☐
Fish hatcheries	☐	☐	☐	☐	☐
Lakes and reservoirs	☐	☐	☐	☐	☐
State parks and state recreation areas	☐	☐	☐	☐	☐
State historical parks	☐	☐	☐	☐	☐
Visitor centers	☐	☐	☐	☐	☐
Nature/education centers	☐	☐	☐	☐	☐
Campsites (e.g., RV, electric, tent)	☐	☐	☐	☐	☐
Lodging facilities (e.g., cabins, lodges)	☐	☐	☐	☐	☐
Conference centers (e.g., Mahoney, Niobrara, Ponca)	☐	☐	☐	☐	☐
Activity centers (e.g., rope courses, climbing walls, sledding, pools)	☐	☐	☐	☐	☐
Shooting ranges	☐	☐	☐	☐	☐
Trails	☐	☐	☐	☐	☐
Other	☐	☐	☐	☐	☐



How important are the outdoor spaces managed by the Game and Parks Commission to you and your household?

- ☐ Very important
- ☐ Somewhat important
- ☐ Not very important
- ☐ Not at all important



The Nebraska State Park System is 78% funded by park permits, lodging and activity fees. Various options are sometimes considered to address funding levels. How much would you support or oppose the following actions?

	Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose
Increasing park permit fees	☐	☐	☐	☐	☐
Increasing activity fees (e.g., rope courses, climbing walls, sledding, pools)	☐	☐	☐	☐	☐
Increasing lodging fees (e.g., cabins, event rentals, lodge rooms)	☐	☐	☐	☐	☐
Increasing state sales tax	☐	☐	☐	☐	☐
Implementing a sporting goods tax	☐	☐	☐	☐	☐
Allocating revenue from lottery/keno proceeds	☐	☐	☐	☐	☐
Closing facilities, recreation areas, or services	☐	☐	☐	☐	☐
Other	☐	☐	☐	☐	☐



About Your Household

Is your house, apartment, or mobile home...

- ☐ Owned by you or someone in this household with a mortgage or loan (include home equity loans)
- ☐ Owned by you or someone in this household free and clear (without a mortgage or loan)
- ☐ Rented
- ☐ Occupied without payment of rent
- ☐ Other, specify:



What is your current marital or relationship status?

- ☐ Married
- ☐ Not married, but living with a partner (cohabiting)
- ☐ Never married
- ☐ Divorced
- ☐ Widowed
- ☐ Separated



Please indicate the category that describes your total family income in the last 12 months.

- ☐ Less than \$10,000
- ☐ \$10,000 to \$34,999
- ☐ \$35,000 to \$49,999
- ☐ \$50,000 to \$74,999
- ☐ \$75,000 to \$99,999
- ☐ \$100,000 to \$149,999
- ☐ \$150,000 to \$199,999
- ☐ \$200,000 or more



During the past 12 months, how much difficulty have you had paying your bills?

- ☐ A great deal of difficulty
- ☐ Quite a bit of difficulty
- ☐ Some difficulty
- ☐ A little difficulty
- ☐ No difficulty at all



Overall, how satisfied or dissatisfied are you with your current financial situation?

- ☐ Very satisfied
- ☐ Satisfied
- ☐ Neither satisfied nor dissatisfied
- ☐ Dissatisfied
- ☐ Very dissatisfied



About Yourself

What year were you born?



What is your current gender?

☐ Male

☐ Female

☐ I use a different term:



Which of the following best represents how you think of yourself?

☐ Lesbian or gay

☐ Straight, that is not gay or lesbian

☐ Bisexual

☐ I use a different term:



Were you born in Nebraska, another state, or a foreign country?

- ☐ Nebraska
- ☐ Another state
- ☐ Foreign country



Are you still living in the same residence as you were 2 years ago?

- ☐ Yes
- ☐ No



Do you live on a farm, in open country but not on a farm, or in a town or city?

- ☐ Farm
- ☐ Open country, but not a farm
- ☐ Town or city



What is your zip code?



What is your race and/or ethnicity? (*Select all that apply.*)

☐ American Indian or Alaska Native

☐ Asian

☐ Black or African American

☐ Hispanic or Latino

☐ Middle Eastern or North African

☐ Native Hawaiian or Pacific Islander

☐ White



What is the highest degree you have attained?

- ☐ No diploma
- ☐ High School Diploma/GED
- ☐ Some college, but no degree
- ☐ Technical/Associate/Junior College (2 yr, LPN)
- ☐ Bachelor's Degree (4 yr, BA, BS, RN)
- ☐ Graduate or professional degree (Masters, PhD, MD, JD)



Do you typically work full-time, part-time, go to school, keep house, or something else? (*Select all that apply.*)

☐ Working full-time (35 hours or more)

☐ Working part-time (less than 35 hours)

☐ Have a job, but not at work (due to illness, vacation, or strike)

☐ Unemployed, laid off, looking for work

☐ Retired

☐ In school

☐ Keeping house

☐ Disabled

☐ Other, specify:



How satisfied or dissatisfied are you with your job?

- ☐ Very satisfied
- ☐ Satisfied
- ☐ Neither satisfied nor dissatisfied
- ☐ Dissatisfied
- ☐ Very dissatisfied



What type of health insurance do you have?

- ☐ Private health insurance (e.g., BlueCross, Medica)
- ☐ Public health insurance (e.g., Medicaid, Medicare)
- ☐ I do not have health insurance



In general, how would you describe your political views?

☐ Very liberal

☐ Liberal

☐ Middle-of-the-road

☐ Conservative

☐ Very conservative

☐ Other, specify:



In general, what do you consider yourself politically?

☐ Democrat

☐ Republican

☐ Independent

☐ Other, specify:



Who did you vote for in the 2024 Presidential Election?

☐ Harris

☐ Trump

☐ Other, specify:

☐ Did not vote



Would you say that your overall health and well-being is excellent, good, fair, or poor?

☐ Excellent

☐ Good

☐ Fair

☐ Poor



Do you consider yourself to be Protestant, Catholic, Jewish, Muslim, or something else?

☐ Protestant (for example, Baptist, Methodist, Lutheran, Presbyterian, etc.)

☐ Catholic

☐ Jewish

☐ Muslim

☐ Mormon/Latter-day Saints

☐ Atheist

☐ Agnostic

☐ Nothing in particular

☐ Other, specify:



Would you describe yourself as a born again or evangelical Christian, or not?

☐ Yes, born again or evangelical Christian

☐ No



How often do you attend religious services?

☐ Several times a week

☐ Once a week

☐ Nearly every week

☐ About once a month

☐ Several times a year

☐ About once a year

☐ Less than once a year

☐ Never



In general, how much do your religious or spiritual beliefs influence your daily life?

- ☐ Very much
- ☐ Quite a bit
- ☐ Some
- ☐ A little
- ☐ None
- ☐ Doesn't apply, not religious or spiritual



Do you have internet access at home, including through a cellular signal?

- ☐ Yes
- ☐ No



Do you have each of the following types of internet access at home?

	Yes	No
Dial-up internet service	☐	☐
Higher speed broadband service (DSL, cable, or fiber optic)	☐	☐
Internet through cellular service	☐	☐



How dependable is your internet service at home?

- ☐ Very dependable
- ☐ Mostly dependable
- ☐ Somewhat dependable
- ☐ A little dependable
- ☐ Not dependable at all



How fast or slow is your internet service at home?

- ☐ Very fast
- ☐ Somewhat fast
- ☐ Somewhat slow
- ☐ Very slow



Do you have...

- ☐ A smartphone
- ☐ Both a cell phone and a smartphone
- ☐ A cell phone, but not a smartphone
- ☐ None



During the past 4 weeks (28 days), how much of the time did you feel:

	All of the time	Most of the time	Some of the time	A little of the time	None of the time
So sad, nothing could cheer you up?	☐	☐	☐	☐	☐
Nervous?	☐	☐	☐	☐	☐
Restless or fidgety?	☐	☐	☐	☐	☐
Hopeless?	☐	☐	☐	☐	☐
That everything was an effort?	☐	☐	☐	☐	☐
Worthless?	☐	☐	☐	☐	☐
Lonely?	☐	☐	☐	☐	☐



Please use the space below to provide any comments or feedback.



Would you like to be contacted about future research opportunities?

☐ Yes

☐ No



What is your name?

First Name:

Last name:



What is your telephone number, including area code, which would be the best number for us to call?

Phone:



Can we text you at the phone number above for future research opportunities?

☐ Yes

☐ No



What is your email address?

Email:



If you would like to be removed from our list of potential research participants in the future, please let us know at bosr@unl.edu or 402-472-3672.



Appendix D: County Codes (All begin with “31”)

001 Adams	079 Hall	157 Scotts Bluff
003 Antelope	081 Hamilton	159 Seward
005 Arthur	083 Harlan	161 Sheridan
007 Banner	085 Hayes	163 Sherman
009 Blaine	087 Hitchcock	165 Sioux
011 Boone	089 Holt	167 Stanton
013 Box Butte	091 Hooker	169 Thayer
015 Boyd	093 Howard	171 Thomas
017 Brown	095 Jefferson	173 Thurston
019 Buffalo	097 Johnson	175 Valley
021 Burt	099 Kearney	177 Washington
023 Butler	101 Keith	179 Wayne
025 Cass	103 Keya Paha	181 Webster
027 Cedar	105 Kimball	183 Wheeler
029 Chase	107 Knox	185 York
031 Cherry	109 Lancaster	
033 Cheyenne	111 Lincoln	
035 Clay	113 Logan	
037 Colfax	115 Loup	
039 Cuming	117 McPherson	
041 Custer	119 Madison	
043 Dakota	121 Merrick	
045 Dawes	123 Morrill	
047 Dawson	125 Nance	
049 Deuel	127 Nemaha	
051 Dixon	129 Nuckolls	
053 Dodge	131 Otoe	
055 Douglas	133 Pawnee	
057 Dundy	135 Perkins	
059 Fillmore	137 Phelps	
061 Franklin	139 Pierce	
063 Frontier	141 Platte	
065 Furnas	143 Polk	
067 Gage	145 Red Willow	
069 Garden	147 Richardson	
071 Garfield	149 Rock	
073 Gosper	151 Saline	
075 Grant	153 Sarpy	
077 Greeley	155 Saunders	

Appendix E: Estimate of Sampling Error

The 2026 Winter NASIS sample is a simple random sample of households in the state. Because the data were weighted to account for within household selection and population characteristics, the estimates of the sampling error are not straightforward. Table 5 presents margins of sampling error for some of the most likely sample sizes *not* taking the design effect from sampling, weighting and raking into account. Exact margins of error for alternative specifications of sample size and reported percentages can be easily computed by using the following formula for the 95% confidence level:

$$\text{Margin of error} = 1.96 * \text{square root } (p(1-p)/n)$$

p = the expected proportion selecting the answer
n = number of responses

Table 5. Approximate Margins of Error of Percentages by Selected Sample Size NOT Accounting for Design Effect (Expressed In Percentages)*

Reported Percentage	Full Sample* n=1750	75% Sample n=1312	50% Sample n=875	33.3% Sample n=583	25% Sample n=437	10% Sample n=175
50	2.34%	2.71%	3.31%	4.06%	4.69%	7.41%
40 or 60	2.30%	2.65%	3.25%	3.98%	4.59%	7.26%
30 or 70	2.15%	2.48%	3.04%	3.72%	4.30%	6.79%
20 or 80	1.87%	2.16%	2.65%	3.25%	3.75%	5.93%
10 or 90	1.41%	1.62%	1.99%	2.44%	2.81%	4.44%
5 or 95	1.02%	1.18%	1.44%	1.77%	2.04%	3.23%

* 95% confidence interval states that in 95 out of 100 samples drawn using the same sample size and design, the interval will contain the population value

When accounting for a design effect, the adjusted error will be increased as is shown when comparing Table 5 to Table 6 where the sampling design effect is incorporated:

$$\text{Margin of error} = \text{square root } (deff) * 1.96 * \text{square root } (p(1-p)/n)$$

deff = design effects
p = the expected proportion selecting the answer
n = number of responses

Table 6. Approximate Margins of Error of Percentages by Selected Sample Size Accounting for the Design Effect of Sampling

Reported Percentage	Full Sample* n=1750	75% Sample n=1312	50% Sample n=875	33.3% Sample n=583	25% Sample n=437	10% Sample n=175
50	2.93%	3.39%	4.15%	5.08%	5.87%	9.28%
40 or 60	2.87%	3.32%	4.06%	4.98%	5.75%	9.09%
30 or 70	2.69%	3.10%	3.80%	4.66%	5.38%	8.50%
20 or 80	2.35%	2.71%	3.32%	4.07%	4.70%	7.42%
10 or 90	1.76%	2.03%	2.49%	3.05%	3.52%	5.57%
5 or 95	1.28%	1.48%	1.81%	2.22%	2.56%	4.04%

* 95% confidence interval states that in 95 out of 100 samples drawn using the same sample size and design, the interval will contain the population value

The same is true when accounting for the design effect due to weighting, as is shown when comparing Table 5 to Table 7.

Table 7. Approximate Margins of Error of Percentages by Selected Sample Size Accounting for the Design Effect of Weighting

Reported Percentage	Full Sample* n=1750	75% Sample n=1312	50% Sample n=875	33.3% Sample n=583	25% Sample n=437	10% Sample n=175
50	4.42%	5.10%	6.25%	7.66%	8.84%	13.97%
40 or 60	4.33%	5.00%	6.12%	7.50%	8.66%	13.69%
30 or 70	4.05%	4.68%	5.73%	7.02%	8.10%	12.81%
20 or 80	3.54%	4.08%	5.00%	6.12%	7.07%	11.18%
10 or 90	2.65%	3.06%	3.75%	4.59%	5.31%	8.38%
5 or 95	1.93%	2.22%	2.72%	3.34%	3.85%	6.09%

* 95% confidence interval states that in 95 out of 100 samples drawn using the same sample size and design, the interval will contain the population value

Appendix F: AAPOR Transparency Initiative Immediate Disclosure Items

1. Data Collection Strategy. Describe the data collection strategies employed (e.g. surveys, focus groups, content analyses).

Data Collection Process

2. Who Sponsored the Research and Who Conducted It. Name the sponsor of the research and the party(ies) who conducted it. If the original source of funding is different than the sponsor, this source will also be disclosed.

Introduction

3. Measurement Tools/Instruments. Measurement tools include questionnaires with survey questions and response options, show cards, vignettes, or scripts used to guide discussions or interviews. The exact wording and presentation of any measurement tool from which results are reported as well as any preceding contextual information that might reasonably be expected to influence responses to the reported results and instructions to respondents or interviewers should be included. Also included are scripts used to guide discussions and semi-structured interviews and any instructions to researchers, interviewers, moderators, and participants in the research. Content analyses and ethnographic research will provide the scheme or guide used to categorize the data; researchers will also disclose if no formal scheme was used.

Appendix C

4. Population Under Study. Survey and public opinion research can be conducted with many different populations including, but not limited to, the general public, voters, people working in particular sectors, blog postings, news broadcasts, an elected official's social media feed. Researchers will be specific about the decision rules used to define the population when describing the study population, including location, age, other social or demographic characteristics (e.g., persons who access the internet), time (e.g., immigrants entering the US between 2015 and 2019). Content analyses will also include the unit of analysis (e.g., news article, social media post) and the source of the data (e.g., Twitter, Lexis-Nexis).

Sampling Design

5. Method Used to Generate and Recruit the Sample. The description of the methods of sampling includes the sample design and methods used to contact or recruit research participants or collect units of analysis (content analysis).

Sampling Design, Data Collection Process, Experimental Design Treatment, Appendix A, Appendix B

- a. Explicitly state whether the sample comes from a frame selected using a probability-based methodology (meaning selecting potential participants with a known non-zero probability from a known frame) or if the sample was selected using non-probability methods (potential participants from opt-in, volunteer, or other sources).
- b. Probability-based sample specification should include a description of the sampling frame(s), list(s), or method(s).

- i. If a frame, list, or panel is used, the description should include the name of the supplier of the sample or list and nature of the list (e.g., registered voters in the state of Texas in 2018, pre-recruited panel or pool).
 - ii. If a frame, list, or panel is used, the description should include the coverage of the population, including describing any segment of the target population that is not covered by the design.
 - c. For surveys, focus groups, or other forms of interviews, provide a clear indication of the method(s) by which participants were contacted, selected, recruited, intercepted, or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling.
 - d. Describe any use of quotas.
 - e. Include the geographic location of data collection activities for any in-person research.
 - f. For content analysis, detail the criteria or decision rules used to include or exclude elements of content and any approaches used to sample content. If a census of the target population of content was used, that will be explicitly stated.
 - g. Provide details of any strategies used to help gain cooperation (e.g., advance contact, letters and scripts, compensation or incentives, refusal conversion contacts) whether for participation in a survey, group, panel, or for participation in a particular research project. Describe any compensation/incentives provided to research subjects and the method of delivery (debit card, gift card, cash).
6. Method(s) and Mode(s) of Data Collection. Include a description of all mode(s) used to contact participants or collect data or information (e.g., CATI, CAPI, ACASI, IVR, mail, Web for survey; paper and pencil, audio or video recording for qualitative research, etc.) and the language(s) offered or included. For qualitative research such as in-depth interviews and focus groups, also include length of interviews or the focus group session.

Data Collection Process

7. Dates of Data Collection. Disclose the dates of data collection (e.g., data collection from January 15 through March 10 of 2019). If this is a content analysis, include the dates of the content analyzed (e.g., social media posts between January 1 and 10, 2019).

Data Collection Process

8. Sample Sizes (by sampling frame if more than one frame was used) and (if applicable) Discussion of the Precision of the Results.

Sampling Design, Design Effects, Appendix D

- a. Provide sample sizes for each mode of data collection (for surveys include sample sizes for each frame, list, or panel used).
- b. For probability sample surveys, report estimates of sampling error (often described as “the margin of error”) and discuss whether or not the reported sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors.
- c. Reports of non-probability sample surveys will only provide measures of precision if they are defined and accompanied by a detailed description of how the

underlying model was specified, its assumptions validated, and the measure(s) calculated.

- d. If content was analyzed using human coders, report the number of coders, whether inter-coder reliability estimates were calculated for any variables, and the resulting estimates.
9. How the Data Were Weighted. Describe how the weights were calculated, including the variables used and the sources of the weighting parameters.

Data Weights

10. How the Data Were Processed and Procedures to Ensure Data Quality. Describe validity checks, where applicable, including but not limited to whether the researcher added attention checks, logic checks, or excluded respondents who straight-lined or completed the survey under a certain time constraint, any screening of content for evidence that it originated from bots or fabricated profiles, re-contacts to confirm that the interview occurred or to verify respondent's identity or both, and measures to prevent respondents from completing the survey more than once. Any data imputation or other data exclusions or replacement will also be discussed. Researchers will provide information about whether any coding was done by software or human coders (or both); if automated coding was done, name the software and specify the parameters or decision rules that were used.

Data Processing, Data Cleaning, Data Weights

11. A General Statement Acknowledging Limitations of the Design and Data Collection. All research has limitations and researchers will include a general statement acknowledging the unmeasured error associated with all forms of public opinion research.

Limitations